# UBS Offers Better Equipment, Better Pricing, And Superior Service

UBS has helped a range of businesses create promotional assets for some of their largest company events by providing them with reasonably-priced machines to create high-quality images for catalogs, cards, and decals.

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### The Challenge A Mediocre Machine

Our customers' previous printers sometimes cause nothing but problems. Their teams notice issues with tone developers, color consistency, and the binding attachment, and make constant service calls to have printers cleaned and repaired. In one instance, an office machine was down so long, the company's staff had to outsource printed catalogs before an event, which ended up costing them 10x their in-house expense.



# The Solution Superior Printing Devices

UBS presented these businesses with Canon production printers. These devices print amazing color with high-quality finishing and paper-feeding options.



#### Production Printers' Key Features:

- G7 calibration for precise color matching
- Ability to print up to 51.2"
- Accurate alignment and front-to-back registration
- Envelope printing up to 10" x 13"
- High-capacity stackers
- Square back binding and GBC wirebind finishing
- Precise cutting and trimming

"We're very happy to have switched to UBS and their Canon machines. These machines helped improve our entire organization."

- Martin Beckenback, Owner of Legendary Auto Interiors

## The Results A Smooth System

In no time, our customers noticed that the color of the prints were amazing quality, and the printer parts lasted much longer than their previous device. If there's ever an issue, their team reaches out to UBS, and our technicians go out to fix the machine within 24 hours of the call.



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