

UBS Saves the Day After Supplying and Transporting Large Printing Device

Carmina Wood Morris, DPC is an architectural and design firm based in Buffalo, NY.

The company is known for planning and producing innovative and technical compositions, which calls for first-rate equipment to help execute the team's vision. When Carmina Wood Morris was in search of the right device to help meet their production needs, they turned to UBS.

BUFFALO
316 Seneca Street
Buffalo, NY 14204
Phone: 716.854.4122
Fax: 716.847.2064



Solutions • Technology • Trust

800.293.4122 | ubswny.com

ROCHESTER
2 Townline Circle
Rochester, NY 14623
Phone: 585.321.9303
Fax: 585.321.6563

The Challenge

Elevator Issues.

Wide format printers in the Carmina Wood Morris office are a necessity, so when their original lease was up on their printer, they needed an immediate game plan. But their office is located on the 5th floor and the elevator was being remodeled, so moving huge printers in and out was going to be a hassle. Transporting these machines up and down five flights of stairs seemed impossible, but UBS had a plan.



The Solution

A Single-Arm Crane.

Once they decided on a machine, we started tackling the transportation issue. We hired a sign company and a moving company that we had known for years. They were able to get the old machine out through the window with a single-arm crane and bring in a new machine the same way. The original printer, as well as the new machine, never saw an elevator or staircase.



“UBS gave us 100% in designing a method to get our wide format printer in the 5th floor window. They have been incredible in terms of knowledge and guidance.”

- Bob Kroon, the CFO at Carmina Wood Morris

The Results

A Successful Haul.

UBS and Carmina Wood Morris split the cost of the move. Since implementing the new wide format printer in the office, their team has found it extremely useful. And best of all, they now know who to call when they come across a difficult move.



BUFFALO
316 Seneca Street
Buffalo, NY 14204
Phone: 716.854.4122
Fax: 716.847.2064

**UNITED
BUSINESS
SYSTEMS**
Solutions • Technology • Trust
800.293.4122 | ubswny.com

ROCHESTER
2 Townline Circle
Rochester, NY 14623
Phone: 585.321.9303
Fax: 585.321.6563